



# International Programs



UC Berkeley Extension

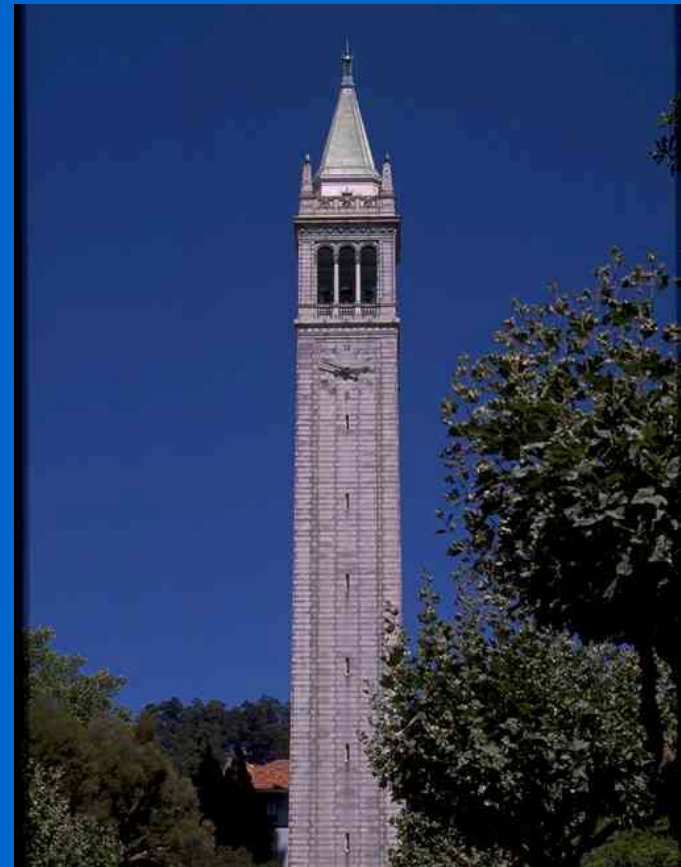


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# The University of California, Berkeley

## A Tradition of Excellence

UC Berkeley is the original campus of the 9-campus UC system.





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The politically-active environment in Berkeley leads to personal and professional growth.



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# UC Berkeley Extension

## Lifelong Learning

Since 1891,  
UC Berkeley  
Extension has  
created a  
bridge  
between the  
public and  
the UC  
Berkeley  
academic  
community.







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# International Programs

## Training for the Real World

As part of its global outreach, UC Berkeley Extension provides programs for international students, companies, and other organizations.



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The UC  
Berkeley  
Extension  
International  
Center (BEIC)  
is home to the  
International  
Programs



# International Diploma Programs

## Business and Leadership for International Students

International Diploma Programs offer intensive, specialized curricula.



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The IDPs provide practical focused studies in critical fields.





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The IDP  
attracts young  
professionals  
in all stages of  
their career  
development.





# A Real-World Experience

IDP courses focus on real-world skills designed to make international students leaders in their field. The intensive nature of the programs include

- Case studies drawn from current events and instructor experience
- Interactive class sessions featuring business-specific software
- Problem-solving exercises
- Leadership and entrepreneurial training
- Computer simulations
- Group projects
- Presentation skills
- Lectures, seminars, or workshops led by Bay Area entrepreneurs





# A World-Class Program

Business Administration

Finance

International Business

Marketing

Project Management

Internship Program

Management and Business Track



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# Business Administration

Designed to help students prepare for fast-track business careers or continued study in an M.B.A. program in the U.S.

Ideal for students with a bachelor's degree in a field other than business who wish to gain expertise in modern business management.

Students produce professional reports, develop statistical and financial analyses, create business plans, and work as an integral part of a team.

Includes added workshops and seminars to give students the hands-on training and practice needed to become a skilled business professional.

*An MBT Core Program*

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# Finance

Designed to provide students with the tools necessary to apply financial management concepts and techniques in the real world.

For students with a bachelor's degree and prior study of accounting and economics.

Provides training in commonly used financial software programs and gives students the opportunity to engage in an in-depth exploration of fundamental financial management concepts.

Interactive workshops and seminars play a critical role in the program, covering topics such as essentials of economics, financial modeling with Excel, risk analysis, and corporate social responsibility.

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# International Business

Prepares students for leading roles in organizations actively involved in the global economy.

For students with a bachelor's degree wishing to develop effective management skills in the global marketplace.

Students attend workshops and seminars, and focus on global business processes, institutions, and international accounting and finance.

Includes courses in management accounting, legal aspects of international business, and others that allow students to gain expertise in the rules of international trade.

*An MBT Core Program*

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# Marketing

Designed to help students create a solid foundation in marketing, with an emphasis on U.S. marketing practices.

For students with a bachelor's degree who require a general foundation in marketing.

Students analyze current market conditions through case studies, team projects, and simulations, and gain an in-depth understanding of contemporary American marketing models.

Includes workshops and seminars as well as a visit to a Bay Area corporation or organization.

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# Project Management

Designed to offer a solid foundation to meet the increased demand for interdisciplinary teams to accomplish complex business objectives.

For students with a bachelor's degree who have a strong grasp of business studies.

Combines practical application and techniques to teach the analysis of international projects to allow students to develop effective skills to plan, implement, and meet project goals.

Includes intensive international negotiation workshops and topic-specific seminars.

*An MBT Core Program*

# The Internship Program

Three- to four-month internship opportunities give IDP students the chance to apply their new knowledge and skills at companies in the Bay Area.

IDP interns have worked on unique projects, such as

- Creating a global stock presentation
- Redesigning a company's web site
- Meeting with ambassadors and global leaders
- Establishing contacts internationally to build a company's client base





# The MBT

| 1 <sup>st</sup> Term    | 2 <sup>nd</sup> Term            | 3 <sup>rd</sup> Term           |
|-------------------------|---------------------------------|--------------------------------|
| <b>Core Programs</b>    | <b>Concentration Options</b>    | <b>Internship</b>              |
| Business Administration | Finance                         | Unpaid 16-week work experience |
|                         | International Business*         |                                |
|                         | Marketing                       |                                |
|                         | Project Management              |                                |
| International Business  | Finance <sup>†</sup>            |                                |
|                         | Marketing <sup>†</sup>          |                                |
|                         | Project Management <sup>†</sup> |                                |
| Project Management      | Business Administration         |                                |
|                         | Finance                         |                                |
|                         | International Business*         |                                |
|                         | Marketing                       |                                |

\*You may begin this MBT option in summer or fall only

†You may begin this MBT option in spring or fall only



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## Evening Certificate Programs are offered in

- Business Administration
- Finance
- Marketing
- Teaching English as a Second Language (TESL)
- Interior Design and Interior Architecture
- Garden Design
- Landscape Architecture.

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## The Evening Certificate Programs are an ideal option for

- University graduates interested in gaining hands-on experience in their field of choice
- Professionals already working in the U.S. who wish to expand their skills
- Spouses of visiting scholars or other J-2 visa holders







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Telegraph Avenue, one of Berkeley's main streets, offers dining, shopping, and people-watching.





Jack London Square, in nearby Oakland, is a lively meeting place.







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The Palace of Fine Arts in San Francisco is a favorite among visitors and residents alike.



From world-class dining  
to world-class sports,  
the Bay Area gives  
students in  
International Programs  
access to a true global  
community.

