

# Hotel Management

## Your Future is our Mission



- > Swiss Diploma in Hotel Operations
- > Swiss Higher Diploma in Hotel and Restaurant Management
- > Bachelor Degree Programs
- > Post Graduate Diploma in International Hospitality Management



# The source of exciting careers

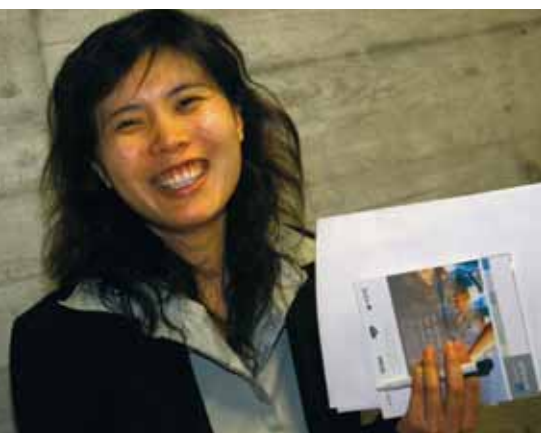
## **The World of Hospitality**

Dynamic and international, challenging yet rewarding, the hospitality and tourism industry holds a world of exciting opportunities wherever and whatever your goal. Whether your dream is to own and manage a hotel or restaurant, or to lead a multi-national corporation, career possibilities are endless in hospitality and tourism, the most global of all industries.

Countless management positions in leading hotel and tourism outlets throughout the world are occupied by Swiss educated professionals, which is proof alone that a Swiss education could be your key to success. Naturally, in order to take advantage of such exciting career opportunities, you need to give yourself the benefit of the best education.

## **The Swiss School Philosophy**

At the world renowned Swiss School of Tourism and Hospitality which was founded in 1966, a perfect learning environment has been created to help develop our students on their way to success. An excellent infrastructure comprises a traditional Swiss hotel plus a connected modern state-of-the-art classroom building. This is complemented by the very best of Swiss management education, taught by a multi-talented faculty, in a multi-national and professional atmosphere. There is our undivided personal attention given to detail prior to arrival, during studies, and after graduation, which makes the SSTH Experience absolutely second to none. In short SSTH is a leading provider of international hotel management education taught in English or German in Switzerland!





> I like to study and live in a multicultural environment combined with Swiss tradition <

## Why Switzerland - why Swiss School

Switzerland is the first choice for students pursuing tourism and hospitality management education. High standards, excellent reputation, safe surroundings and of course value for money are major factors why students are consistently heading towards the country that gave birth to modern tourism more than 150 years ago. The unique approach of incorporating theory and practice into management studies makes a Swiss education a most interesting, valuable, and rewarding experience.

Our students are guaranteed high quality education, not only because the school is one of the elite-members of ASEH Association of Swiss Hotel Management Schools, and one of the few schools with a Swiss Federal Government recognition equivalency declaration, but also because it is one of the only hotel management schools worldwide to have achieved the International Standardization Organization ISO 9001: 2000 and EduQua Certification which confirms extremely high standards in all areas of education and operations.

There are numerous schools in Switzerland offering high quality hotel management education and choosing the right one is a challenging task. When deciding, an important point to consider is what you can achieve with an education from a particular school. Certainly if you have chosen a school that has a long history and an excellent international reputation you may have ease in getting that all important job, but reputation alone does not guarantee your own personal success. Course quality and content are of the utmost importance, as you are entering a management program to gain the skills and knowledge required to lead and direct. Keeping this in mind, personality and self-confidence building elements, incorporated into the course you choose, are essential. Swiss School students are guaranteed such qualities in their education.



School Hotel Passugg



## Living at SSTH

With a campus in Chur and the School Hotel with its classroom block in Passugg (just above Chur), approximately 120 km from Zürich, Swiss School is located in the beautiful Swiss Alps close to Germany, Austria and Italy. Chur is the oldest city in Switzerland and is the capital of the Canton of Grisons, or Graubünden, the largest state in Switzerland. Tourism is the main industry in this state and with over 2000 holiday destinations, it has been named the "Holiday Corner of Switzerland".

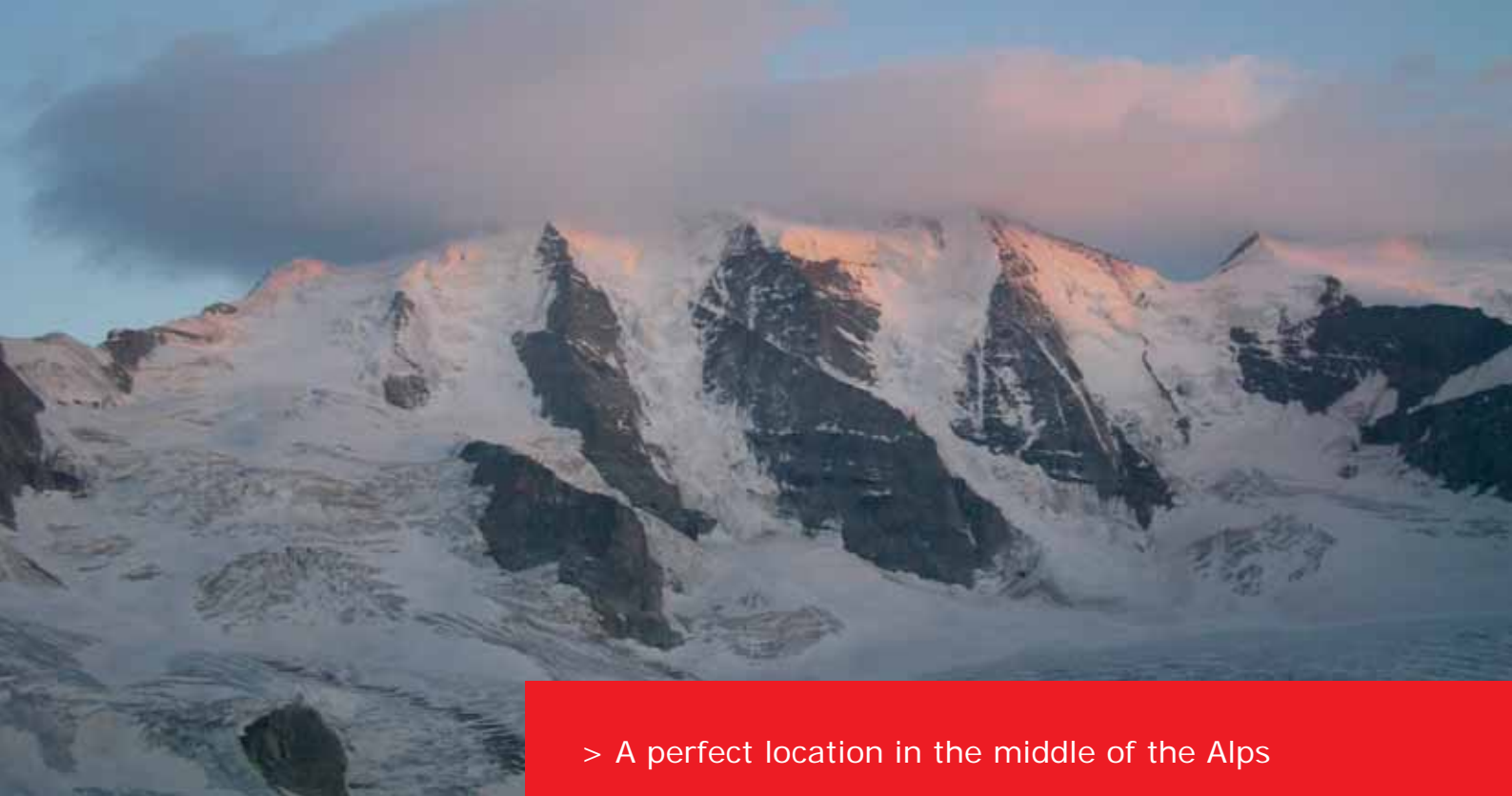
You will discover that Passugg is a perfect place to pursue a top class management education in familiar surroundings. With students from 50 countries there is a unique mixture of cultures and languages, together with Swiss tradition, and the awareness of quality and customer service to prepare for a successful career.

## The Passugg Campus

The School Hotel is a very traditional, former spa hotel, and in the school building you find a unique blend of the classical Belle Époque hotel and modern classroom facilities. Today, the School Hotel is fully renovated and can accommodate up to 180 students in single and double rooms.

The school has spacious and airy classrooms with the latest teaching equipment available. In the hotel building you will find the main dining room, an à la carte service restaurant, and also "Paulaner's" restaurant which is open to the public. Students work in two training kitchens and a third kitchen serves the "Paulaner's" restaurant. Students can relax in the pleasant hotel lounge, the games room, the in-house movie theatre, or in the student operated discotheque. For students who wish to produce some "home cooking", a fully equipped student kitchen is available.





> A perfect location in the middle of the Alps

## Activities

The location of the school within Graubünden is perfect for almost any kind of sport and free time activity. Well known holiday resorts such as Arosa, Klosters, Davos, Lenzerheide and Flims-Laax-Falera, to mention only a few, are located close to the school, and they offer a huge choice of free time and sports activities in summer and winter. If you are interested in culture you will find museums, galleries, theatres and other cultural institutions offering interesting and exciting programs.

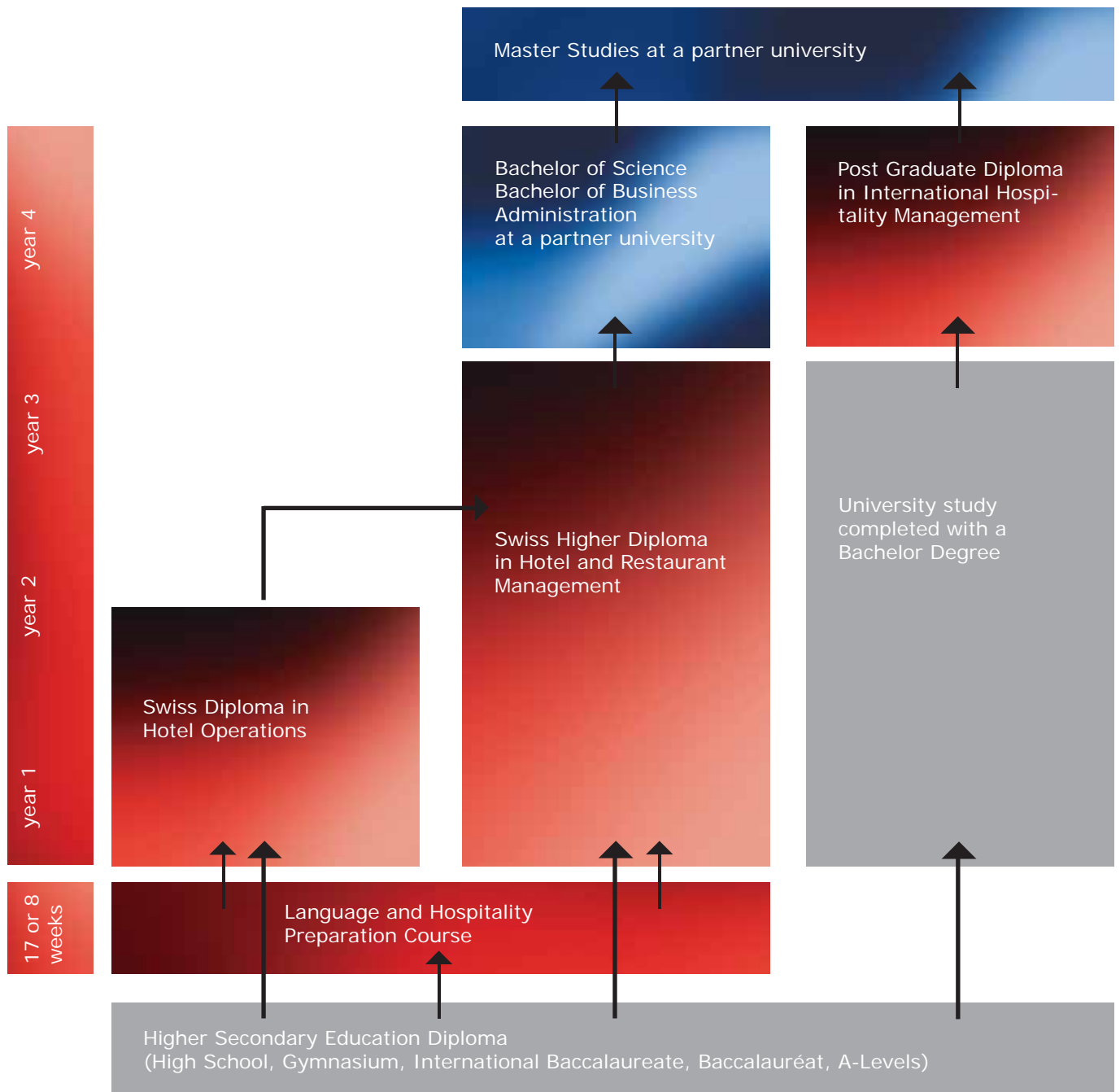
Besides the numerous regional things on offer, you should not forget Swiss cities such as Zurich, Bern, Basel or Geneva, which are always worth visiting for a shopping or sight-seeing tour. All are easily accessible on the efficient Swiss railway system. While in Switzerland you shouldn't miss a visit to Switzerland's landmarks, including Zermatt, a trip by mountain railway up the Jungfrauoch or the Rigi mountain.

Once or twice a week an evening sports program is organised. The program always depends very much on the wishes of the students, but the favourites are clear: Football, basketball and volleyball. As a student of Swiss School you may use most of the facilities of the local Sports Centre "Obere Au" for free. This includes: indoor and outdoor swimming pool, fitness area, artificial ice rink and sauna.

During each semester a student team is responsible for the organisation of a sports day. Skiing, tobogganing or hiking are on the program in winter, with hiking and various other sports activities taking place in summer.



# Program Overview



# Your Future is our Mission

Swiss School has a long tradition in offering hospitality programs and therefore can offer you a competitive combination of benefits. The investment you personally make, will be the investment in your professional future, and will bring you a variety of opportunities in a most exciting industry.

## Well prepared for your professional future

Hotel management cannot be taught by theory alone. Practical experience is necessary to get to know the business and to be successful in a competitive market. Our education program is not just "theory focused"; there is a lot of practical training and hands-on work involved preparing our students for an international career in hospitality management.

## Worldwide academic partnerships

The programs of SSH Swiss School of Hotel and Tourism Management are accredited by several prestigious universities worldwide, such as the University of Delaware, USA or Queen Margaret University, Edinburgh, Scotland. The opportunity to complete the Swiss Higher Diploma program with a Bachelor Degree within one year at a partner university offers the most for our students. With a balanced academic and practical background from Swiss School SSSH students are thoroughly prepared for a future hospitality career when completing the Bachelor Degree at one of our partner universities.

## Practical internship

The internship part of the education programs is an essential part of all programs. This experience will enable you to put your knowledge into practice under real working conditions and prepare you for your first job experience.

## Career opportunities

A wide network and contacts to international hospitality enterprises will help you to find an exciting job offer after leaving Swiss School. With graduation you also join a network of alumni spread out all over the world supporting you in your efforts in your professional life.

## Where the world meets Switzerland

At Swiss School you will find a multi-national environment with students from around 50 nationalities. But it is not only an international atmosphere you will find at the Passugg Campus. You will learn a lot about Swiss tradition, culture and way of living, while studying in the same location as the students from the German language division of SSSH.

## Wonderful location

The Campus of Swiss School is located just above the lovely city of Chur. The latest rankings on the "quality of living in Switzerland", shows that Chur is one of the very best places (4th position) to live in, in the whole of Switzerland. With well known holiday resorts such as St. Moritz, Davos, Laax or Arosa just around the corner you study and live in the middle of a most exciting area.

## Benefit from the German language division

The HTF Hotel- und Touristikfachschnule is recognised by the government and the state of Graubünden. Students from the SSH Swiss School of Hotel and Tourism Management profit as the program follows the regulations of the Swiss German language division of the school. With a consistent focus on the international hospitality industry you will be well prepared for a demanding and satisfying career.





**Swiss School**  
of Tourism and Hospitality



**SSTH Swiss School of Tourism and Hospitality**

Comercialstrasse 19, P.O. Box, CH-7007 Chur, Switzerland, Tel. +41 (0)81 255 11 11, Fax +41 (0)81 255 11 19  
info@ssth.ch, www.ssth.ch